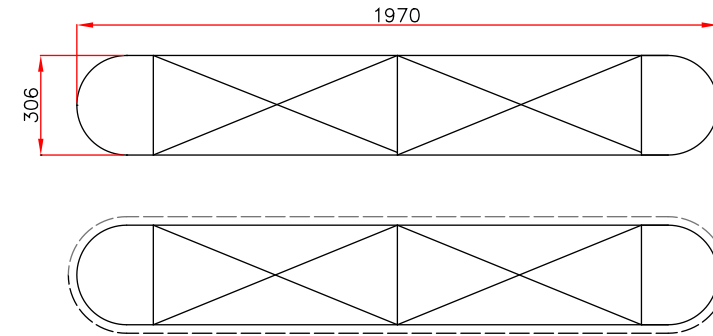


# Artwork Specification

## 3 x 2 Double Sided Straight Pop Up Display Stand

- 1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in either **EPS**, Adobe Illustrator (Ai) or High Quality PDF.
- 2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened**.
- 3 No bleed or crop marks.
- 4 Set up your artwork in CMYK at 300dpi
- 5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference: 100% C, 100% M, 100% Y, 100% K
- 6 The artwork should be sized at **25%** of the total artwork size.
- 7 **3 x 2 Double Sided Straight Pop Up Stand: 6 panels = 2 x front panels, 2 x 'D' end panels + 2 x back panels**  
 Total Artwork size: 4274mm (W) x 2225mm (H)  
 Artwork size 25%: **1068.5mm (W) x 556.25mm (H)**  
 Front panels = 732mm / **183mm (25%)** | 'D' End panel = 673mm / **168.25mm (25%)**  
 Back panel = 732mm / **183mm (25%)**
- 8 For text, images or logos on the 'D' end panels, please position items in accordance with the diagram. Place in the front or side section of the 'D' end, avoiding the grey chevron area. For text or logo to be visible from the back, place in the chevron area panel and back panels.



VISIBLE GRAPHICAL AREA

