Artwork Specification

3 x 2 Straight Pop Up Display Stand
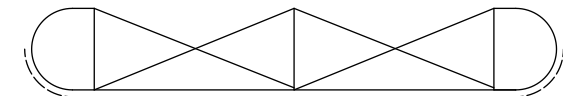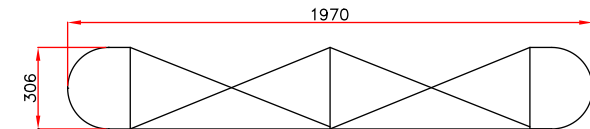
1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in either **EPS**, Adobe Illustrator (Ai) or High Quality PDF.

2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened.**

3 No bleed or crop marks.

4 Set up your artwork in CMYK at 300dpi

5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference:

100 %C
100 %K
100 %Y
100 %M

6 The artwork should be sized at **25%** of the total artwork size.

7 **3 x 2 Straight Pop Up Stand: 4 panels = 2 x front panels and 2 x 'D' end wraparound panels**

Total Artwork size: 2810mm (W) x 2225mm (H)

Artwork size 25%: **702.50 mm (W) x 556.25mm (H)**

Front panels = 732mm / **183mm (25%)** │ 'D' End panel = 673mm / **168.25mm (25%)**

For text, images or logos on the 'D' end panels, please position items in accordance with the diagram. Place in the front or side section of the 'D' end, avoiding the grey chevron area.

1970

306

VISIBLE GRAPHICAL AREA

2810

673   732   732   673

2225

THIS SECTION VISIBLE FROM THE SIDE

THIS SECTION VISIBLE FROM THE FRONT

THIS SECTION VISIBLE FROM THE FRONT

THIS SECTION VISIBLE FROM THE SIDE

224.33mm   224.33mm   224.33mm

224.33mm   224.33mm   224.33mm

PANEL 1 – 'D'end   PANEL 2   PANEL 3   PANEL 4 – 'D'end