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01733 511030

## SEG 3x4 Fabric Exhibition Stand

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Total Graphic area  
3698 (w) x 2280(h) mm

Total visual area:  
3660(w) x 2242(h) mm

Front visual area:  
2974(w) x 2242(h) mm

Endcap visual area:  
343(w) x 2242(h) mm

Please be sure to include the 19 mm  
around the perimeter.

DO NOT design any critical elements  
(text, logos, etc) within 50 mm of the edge

## General guidelines

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- Supply artwork in CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images,  
supply them.
- Resolution must be 300 dpi at  
25% output size.
- All fonts must be converted  
to outlines.
- Please supply artwork as PDF  
or Illustrator EPS files.

## This template

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- Is supplied at 25% of finished size.
- Includes bleed (as shown by  
red line).

ENDCAPS

**Important:**  
Keep Important  
Type and Logos  
Inside the  
Green Boxes.

ENDCAPS