



## SEG 3x3 Fabric **Exhibition Stand**

Total Graphic area 2966 (w) x 2280 (h) mm

Total visual area: 2928(w) x 2242(h) mm

Front visual area: 2242(w) x 2242(h) mm

**Endcap Visual area:** 343(w) x 2242(h) mm

Please be sure to include the 19 mm around the perimeter.

DO NOT design any critical elements (text, logos, etc) within 50mm of the edge

## General guidelines

- Supply artwork in CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by red line).

## Important:

Keep Important Type and Logos Inside the Green Boxes