# SEG 3x1 Double Sided Fabric Exhibition Stand Front - Back

**Total area including bleed:**
1498 (w) x 2280 (h) mm

**Total visual area:**
1460 (w) x 2242 (h) mm

**Front visual area**
774 (w) x 2242 (h) mm

**Endcap visual area**
343 (w) x 2242 (h) mm

**Back visual area**
774 (w) x 2242 (h) mm

**Please be sure to include the 19 mm around the perimeter.**

**DO NOT design any critical elements (text,logos,etc) within 50mm of the edge**

## General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by red line).
- Overall template size:

ENDCAPS

**Important:**
Keep important
Type and Logo's
inside the
Green Boxes.

FRONT

ENDCAPS

# Important:

Keep important
Type and Logo's
inside the
Green Boxes.

## BACK