

1 Life Expectancy is entirely dependant on the climatic conditions and hours of flying. Realistic maximum lifespan of a flag used regularly is approximately six months. Trim, reinforce and re-hem any frayed edges to extend its life.

2 Flags can be washed in a regular washing machine on a 30°C wash with everyday detergents. Always allow your flag to completely dry before storing.

3 Consider where you position your flag as air pollution will cause the white areas to become grey and UV can, over time, cause deterioration and fading to the fabric.

4 Dismantle your flag during adverse weather conditions, including strong winds. Heavy rain combined with high winds can increase the weight of the flag and put extra strain onto the pole

5 Ensure that your flag doesn't catch or snag on its pole or any other surrounding objects. Do not place poles too close together.

