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01733 511030

Formulate WAVE

Total area including bleed:
1000 (w) x 2480 (h) mm

Finished size:
920 (w) x 2400 (h) mm

General Guidelines

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Separate Black or White pole pocket measuring 58 mm in width.

Single sided show through print.

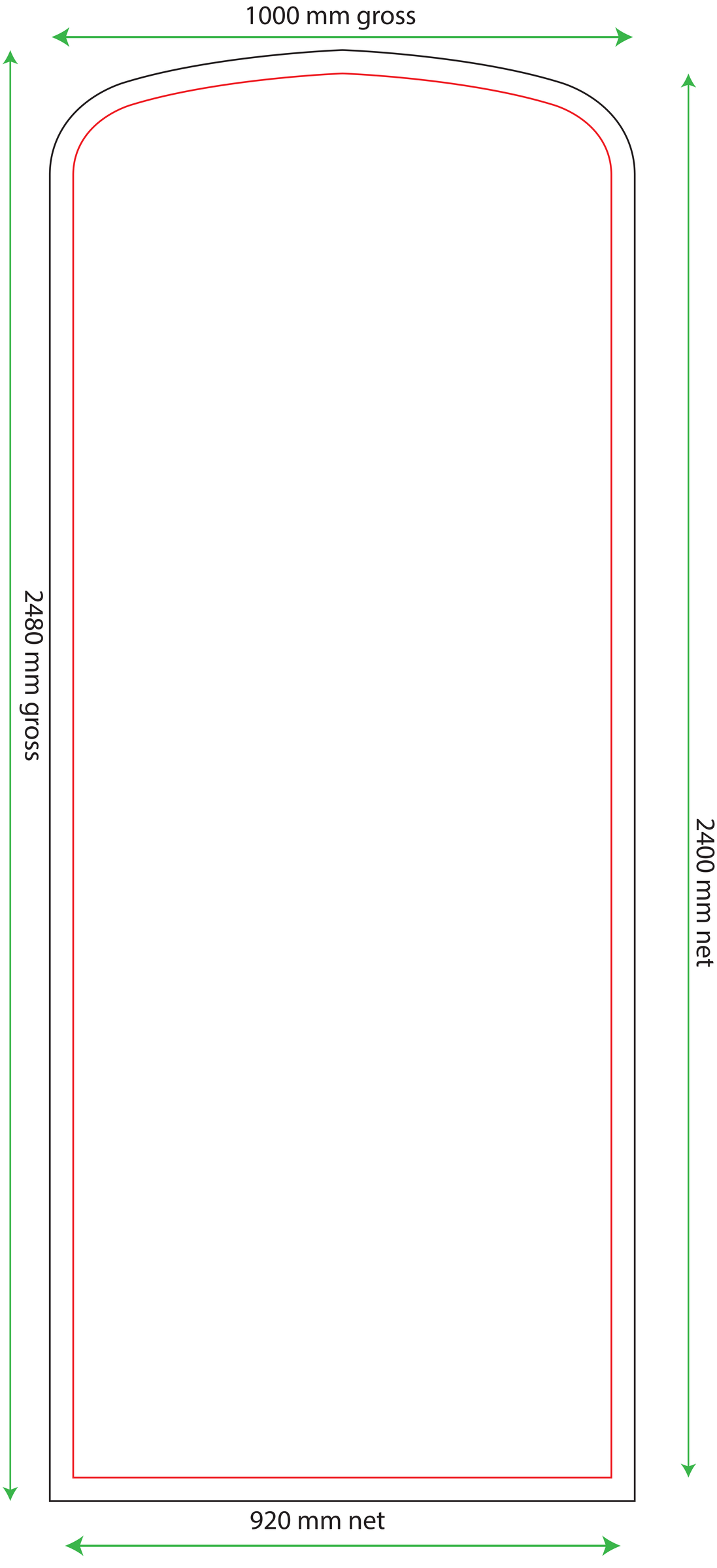
All sizes are approximate.

- CMYK
- Do not supply RGB images.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

This Template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).

Please note that for accurate colour reproduction a Pantone colour is always better than supplying colours in CMYK make up. Where colour reproduction is critical please supply a Pantone reference or a Hard Copy Proof.
Pantones will be matched as closely as possible but will vary depending upon the substrate being printed whether Rigid, Semi Rigid or Flexible.


1000 mm gross
2480 mm gross
2400 mm net
920 mm net