





## Formulate Straight 2.4m

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FRONT: Total area including bleed:  
2410 (w) x 2450 (h) mm

FRONT: Finished size:  
2370 (w) x 2350 (h) mm

FRONT: Visible area:  
2330 (w) x 2310 (h) mm

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BACK: Total area including bleed:  
2410 (w) x 2450 (h) mm

BACK: Finished size:  
2370 (w) x 2350 (h) mm

BACK: Visible area:  
2330 (w) x 2310 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**

## General guidelines

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- Supply artwork in CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Please embed images
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

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- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
592.5 (w) x 587.5 (h) mm