

# Formulate Straight Display 2400mm

---

## FRONT

Total finished size  
2355 (w) x 2400 (h) mm

*Supply artwork at 25% as below in the blue box*

## BACK

Total finished size  
2355 (w) x 2400 (h) mm

*Supply artwork at 25% as below in the blue box*

***Please supply artwork to 25%***

## FRONT

Total art board including bleed  
**588.75 (w) x 600 (h) mm**

## BACK

Total art board including bleed  
**588.75 (w) x 600 (h) mm**

---

Keep all text, logos and critical design elements to the inside of the magenta contour.

## GENERAL GUIDELINES

---

- CMYK.
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## THIS TEMPLATE

---

- Is supplied at 25% of finished size.
- Includes bleed (edge of artboard).

