

Formulate Snake Fabric Display

**Front total area including bleed:
970 (w) x 3590 (h) mm**

**Front finished size:
930 (w) x 3550 (h) mm**

**Back total area including bleed:
930 (w) x 3550 (h) mm**

**Back finished size:
930 (w) x 3550 (h) mm**

**The grey box indicates the bottom
of the snake, which is not visible**

**Please keep all text, logos and
critical design elements to the
inside of the safe area indicated
by the green keyline.**

**Please note this template is
created for our own fabric
characteristics and may
need to be adjusted to suit
other fabrics.**

General guidelines

- Supply artwork in CMYK
- All Pantone colours will be converted to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:
Front: 232.5 (w) x 887.5 (h) mm
Reverse: 232.5 (w) x 887.5 (h) mm

Front

Back