# XL displays

# Formulate Serpentine Display 2400mm

## FRONT

Total finished size
2465 (w) x 2450 (h) mm

*Supply artwork at 25% as below in the blue box*

## BACK

Total finished size
2465 (w) x 2450 (h) mm

*Supply artwork at 25% as below in the blue box*

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### *Please supply artwork to 25%*

## FRONT

Total art board including bleed
**616.25** (w) x **612.5** (h) mm

## BACK

Total art board including bleed
**616.25** (w) x **612.5** (h) mm

Keep all text, logos and critical design elements to the inside of the magenta contour.

## GENERAL GUIDELINES

- CMYK.
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## THIS TEMPLATE

- Is supplied at 25% of finished size.
- Includes bleed (edge of artboard).