

# Formulate Lite Medium

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Total area including bleed:

804 (w) x 3259 (h) mm

Finished size:

720 (w) x 3176 (h) mm

## General Guidelines

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Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

**60mm Pole pockets at the Top and Lefthand side to be left open and are included in this template**

Single sided show through print

All sizes are approximate.

- CMYK
- Do not supply RGB images.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This Template

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- Is supplied at 25% of finished size.
  - Includes bleed (as shown by the red keyline).
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Please note that for accurate colour reproduction a Pantone colour is always better than supplying colours in CMYK make up. Where colour reproduction is critical please supply a Pantone reference or a Hard Copy Proof.

Pantones will be matched as closely as possible but will vary depending upon the substrate being printed whether Rigid, Semi Rigid or Fleible.

