

**VISUAL OF FINISHED PRODUCT:**



**USE TEMPLATE FILES:**



FINESSE\_Curved\_Header\_Template.pdf



FINESSE\_Curved\_Header\_Template.pdf



FINESSE\_Template.pdf

**PRINT ARTWORK SPECIFICATIONS:**

**General**

- Create artwork in Illustrator or InDesign.
- Artwork to be saved as high resolution PDF at 100% scale.
- Use template above for reference.
- Submit 2 files;
  - (i) PDF of artwork,
  - (ii) PDF of artwork with template over.
- Do not include crop, registration or trim marks.

**Fonts**

- Include all fonts (screen and printer).
- Where possible convert fonts to paths / outlines (particularly PC generated files).

**Logos**

- Supply created in Illustrator or Freehand, as vector format.

**Photographic Images**

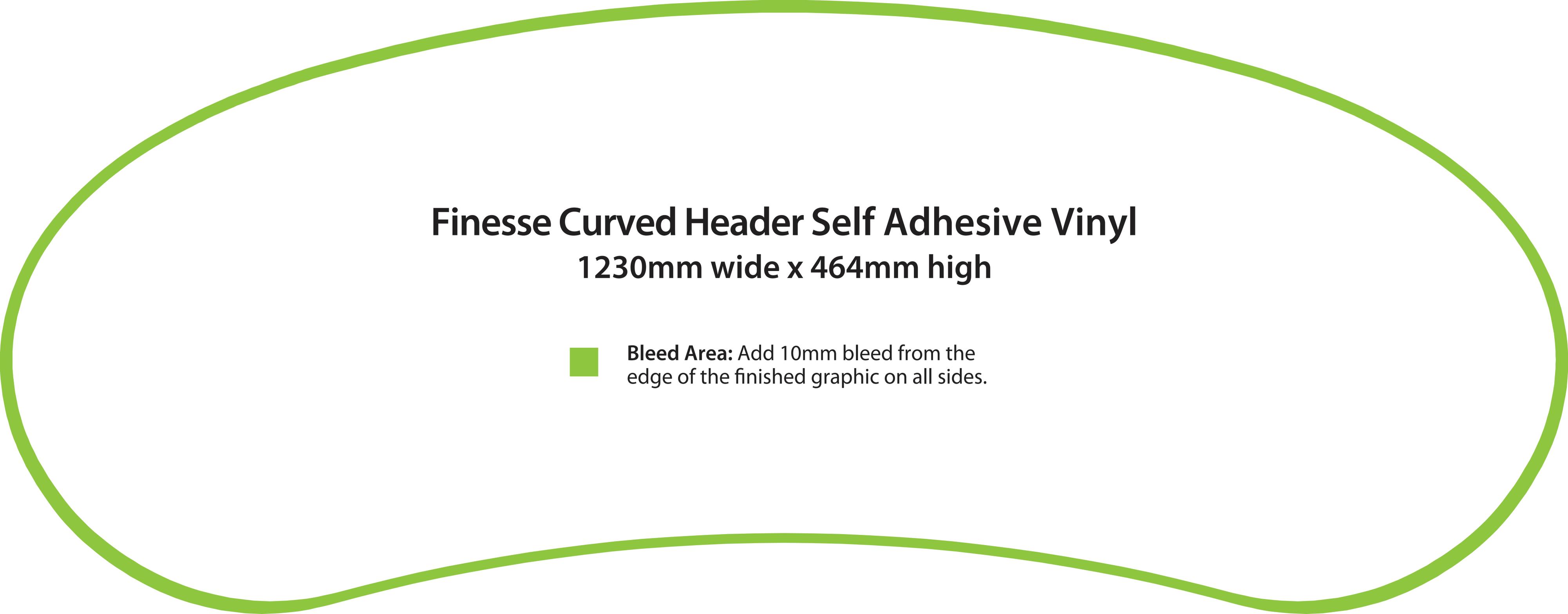
- Supply a minimum of 200dpi at full size, otherwise pixilation may occur.

**File Size**

- If possible, keep below 10MB uncompressed.

**IMPORTANT**

- Colours may vary depending on artwork supplied.
- Lead times quoted from receipt of artwork.
- Any amendments may be charged if proofs required.



# **Finesse Curved Header Self Adhesive Vinyl**

**1230mm wide x 464mm high**



**Bleed Area:** Add 10mm bleed from the edge of the finished graphic on all sides.

# Finesse Flat Header Self Adhesive Vinyl

1230mm wide x 464mm high



**Bleed Area:** Add 10mm bleed from the edge of the finished graphic on all sides.

# Finesse Graphic Wrap

2235mm wide x 900mm high



**Bleed Area:** Add 10mm bleed from the edge of the finished graphic on all sides.



**Safe Area:** This is the area for your design to be placed.



**Trim Area:** Anything placed inside this area will be covered by the top and bottom of the product.

← 1200mm ideal visual for front curved face  
beyond this width, graphic curves around edges. →