

www.xldisplays.co.uk 01733 511 030

# **Print Artwork Specifications**

We advise that artwork is only generated in high quality software files.

Artwork to be saved as PDF at 100% scale and with a 10mm bleed.

#### Submit two files

- (1) to be sent at 100% without template
- (2) to be sent with template laid over artwork

### Colours

All files are printed CYMK and must be supplied converted to CYMK. No spot or special colours can be printed.

## Fonts

Please ensure all fonts used are included.

Where possible convert fonts to paths / outlines, particularly for PC generated files.

### LOGOS

Any logos should be created in Illustrator or Freehand, as a vector format for best quality.

# Photographic Images

For images to be reproduced, without pixilation, a minimum resolution of 300 dpi at full size is required.

# Artwork size

Please ensure that the artwork is sized to the viewable area with any necessary bleed extending out to the overall size.

To be produced at 100% scale. Artwork to be saved without cropmarks.



#### Important

Colours may vary depending on artwork supplied. Lead times quoted from receipt of artwork. Any amendments may be charged for if proofs are required.

### Finesse Graphic Wrap

1600mm wide x 900mm high 10mm bleed on all 4 edges

To be produced at 100% scale. Artwork to be saved without crop marks

Please download the Artwork Preperation file for full instructions

We believe the best graphic to be used for this product is a direct print to Nuroll satin material, plus a thick lamination C125 giving a total thickness of 425 Microns.

780mm is the ideal visual curved area on face

beyond this width edges curve round

Allow 15mm for the top to cover graphic