

VISUAL OF FINISHED PRODUCT:



USE TEMPLATE FILES:



ACTION_Header_Template.pdf



ACTION_2_Shelf_Template.pdf

PRINT ARTWORK SPECIFICATIONS:

General

- Create artwork in Illustrator or InDesign.
- Artwork to be saved as high resolution PDF at 100% scale.
- Use template above for reference.
- Submit 2 files:
 - (i) PDF of artwork,
 - (ii) PDF of artwork with template over.
- Do not include crop, registration or trim marks . File Size

Fonts

- Include all fonts (screen and printer).
- (particularly PC generated files).

Logos

 Supply created in Illustrator or Freehand, as vector format.

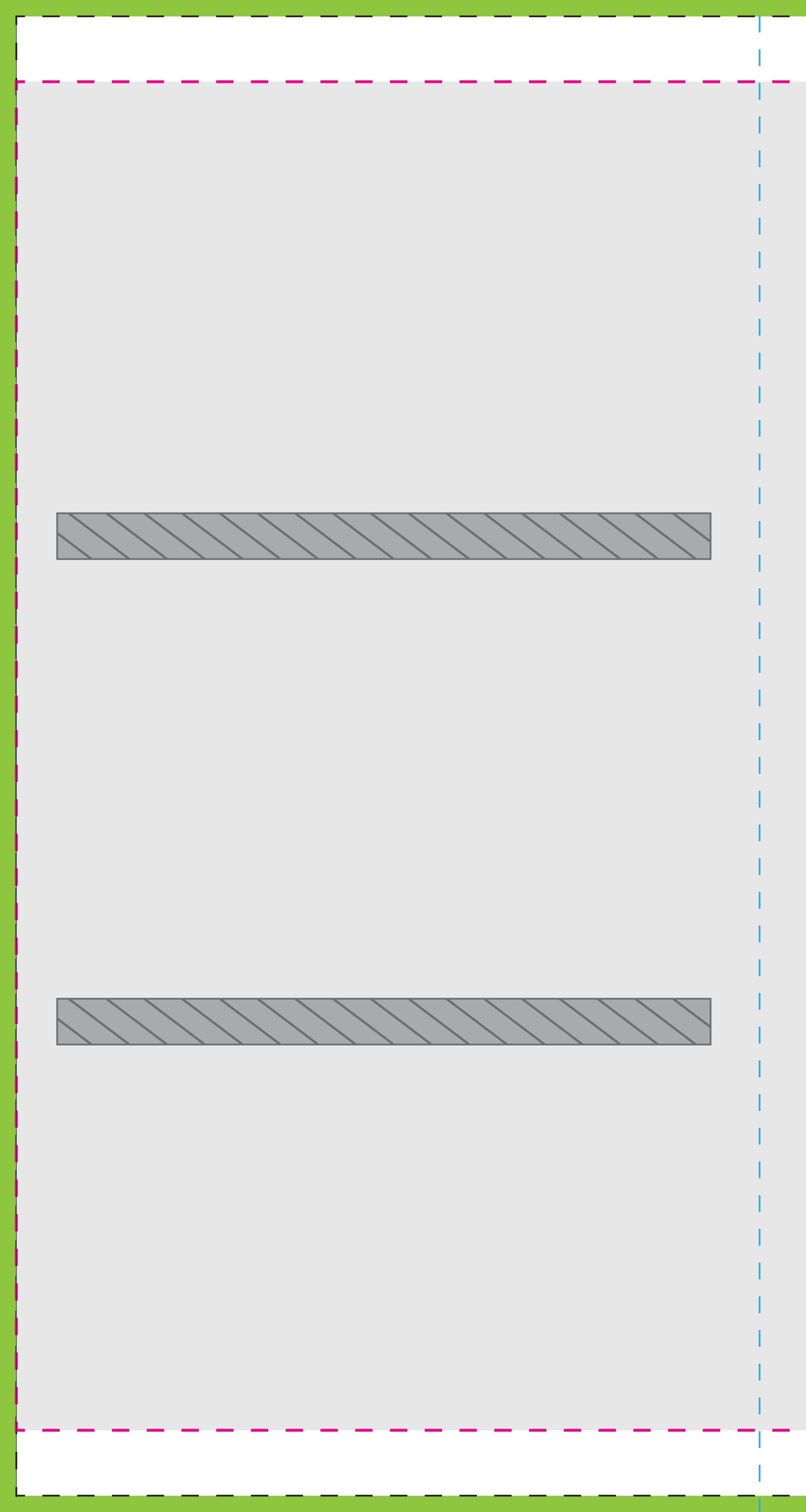
Photographic Images

 Supply a minimum of 200dpi at full size, otherwise pixilation may occur.

If possible, keep below 10MB uncompressed.

IMPORTANT

- Where possible convert fonts to paths / outlines Colours may vary depending on artwork supplied.
 - Lead times quoted from receipt of artwork.
 - Any amendments may be charged if proofs required.



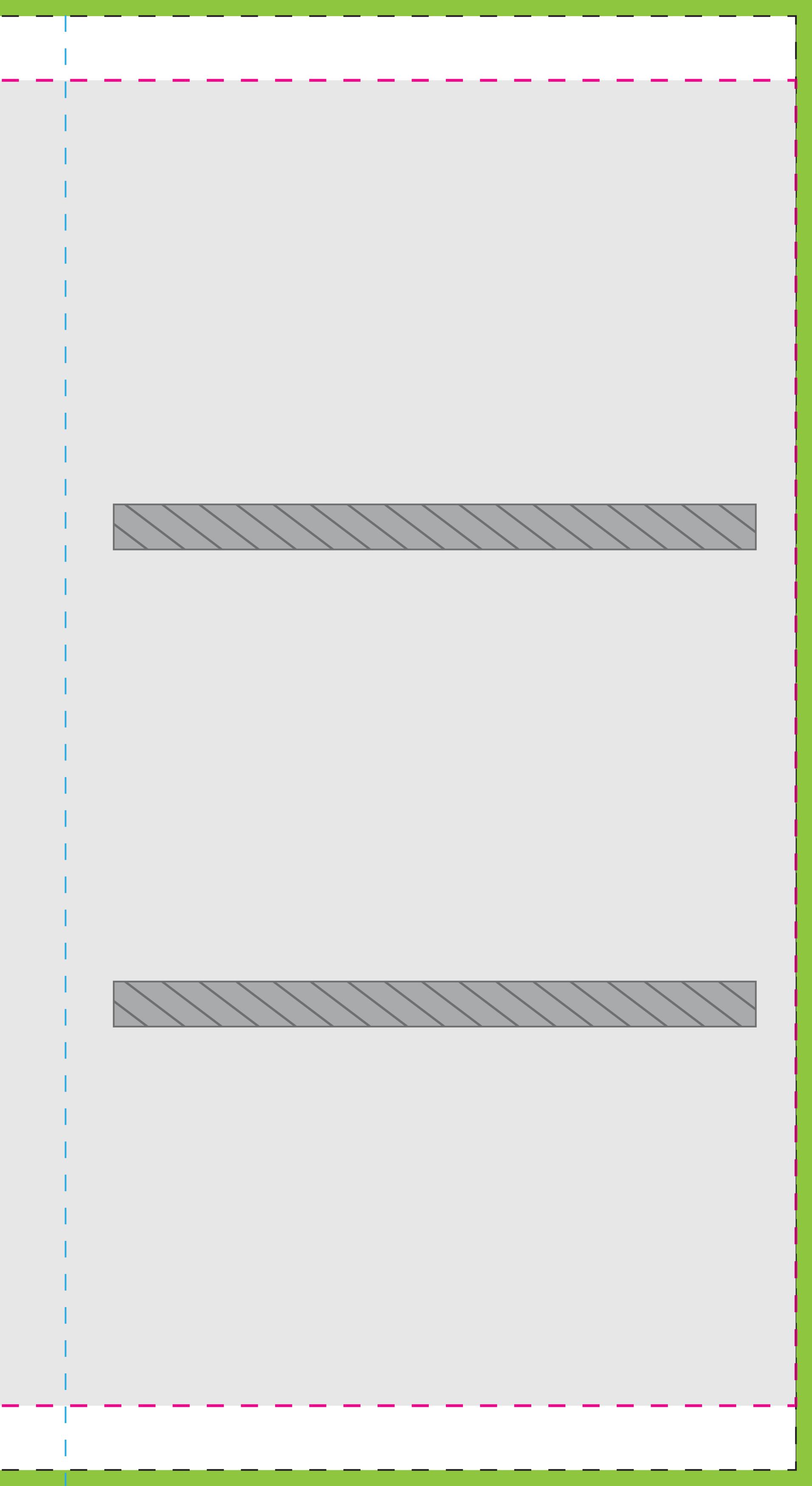
Action (2 Shelf) Self Adhesive Vinyl 1915mm wide x 905mm high

- graphic on all sides.
- **---**
- Safe Area: This is the area for your design to be placed.
- _ _ _ _
- by the top and bottom of the product.
- Non Printable Area: This area is cut out by the shelves.

Bleed Area: Add 10mm bleed from the edge of the finished

Trim Area: Anything placed inside this area will be covered

Hinged Fold Area: Blue lines indicate hinged area where body panel is folded and must have a gap in the graphic of 2/3mm.





Action Header Self Adhesive Vinyl 1005mm wide x 345mm high



Bleed Area: Add 10mm bleed from the edge of the finished graphic on all sides.