

VISUAL OF FINISHED PRODUCT:



USE TEMPLATE FILES:



ACTION_Header_Template.pdf



ACTION_2_Shelf_Template.pdf

PRINT ARTWORK SPECIFICATIONS:

General

- Create artwork in Illustrator or InDesign.
- Artwork to be saved as high resolution PDF at 100% scale.
- Use template above for reference.
- Submit 2 files;
 - (i) PDF of artwork,
 - (ii) PDF of artwork with template over.
- Do not include crop, registration or trim marks

Fonts

- Include all fonts (screen and printer).
- Where possible convert fonts to paths / outlines (particularly PC generated files).

Logos

- Supply created in Illustrator or Freehand, as vector format.

Photographic Images

- Supply a minimum of 200dpi at full size, otherwise pixilation may occur.

File Size

- If possible, keep below 10MB uncompressed.

IMPORTANT

- Colours may vary depending on artwork supplied.
- Lead times quoted from receipt of artwork.
- Any amendments may be charged if proofs required.

Action (2 Shelf) Self Adhesive Vinyl

1915mm wide x 905mm high



Bleed Area: Add 10mm bleed from the edge of the finished graphic on all sides.



Safe Area: This is the area for your design to be placed.



Trim Area: Anything placed inside this area will be covered by the top and bottom of the product.



Non Printable Area: This area is cut out by the shelves.



Hinged Fold Area: Blue lines indicate hinged area where body panel is folded and must have a gap in the graphic of 2/3mm.



Action Header Self Adhesive Vinyl

1005mm wide x 345mm high



Bleed Area: Add 10mm bleed from the edge of the finished graphic on all sides.