

### **VISUAL OF FINISHED PRODUCT:**



### **USE TEMPLATE FILES:**



ACTION\_Header\_Template.pdf



ACTION\_1\_Shelf\_Template.pdf

## **PRINT ARTWORK SPECIFICATIONS:**

### General

- Create artwork in Illustrator or InDesign.
- Artwork to be saved as high resolution PDF at 100% scale.
- Use template above for reference.
- Submit 2 files;
  - (i) PDF of artwork,
  - (ii) PDF of artwork with template over.
- Do not include crop, registration or trim marks.

### Fonts

- Include all fonts (screen and printer).
- Where possible convert fonts to paths / outlines Colours may vary depending on artwork supplied. (particularly PC generated files).

### Logos

 Supply created in Illustrator or Freehand, as vector format.

### Photographic Images

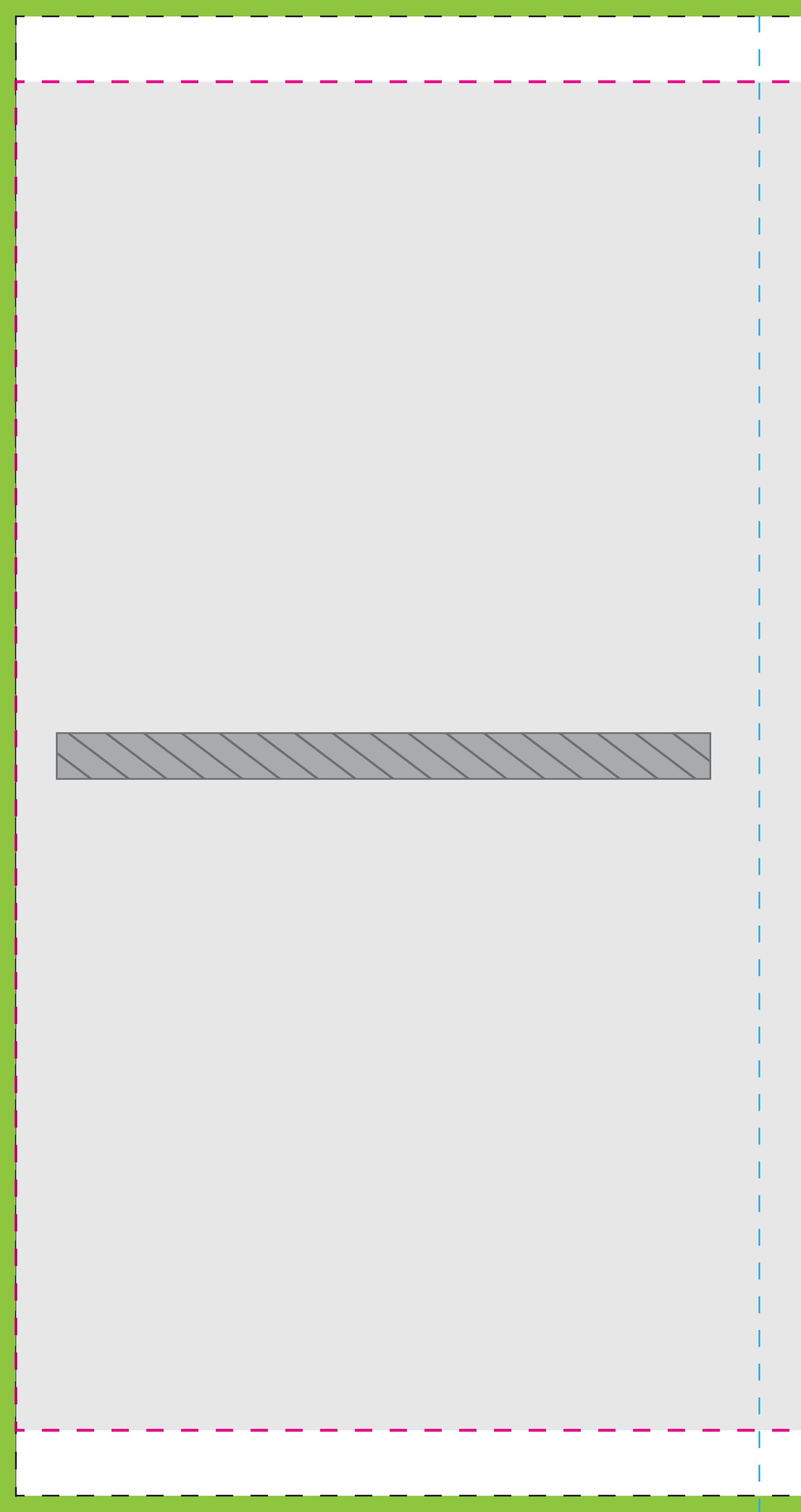
• Supply a minimum of 200dpi at full size, otherwise pixilation may occur.

### **File Size**

• If possible, keep below 10MB uncompressed.

### IMPORTANT

- Lead times quoted from receipt of artwork.
- Any amendments may be charged if proofs required.



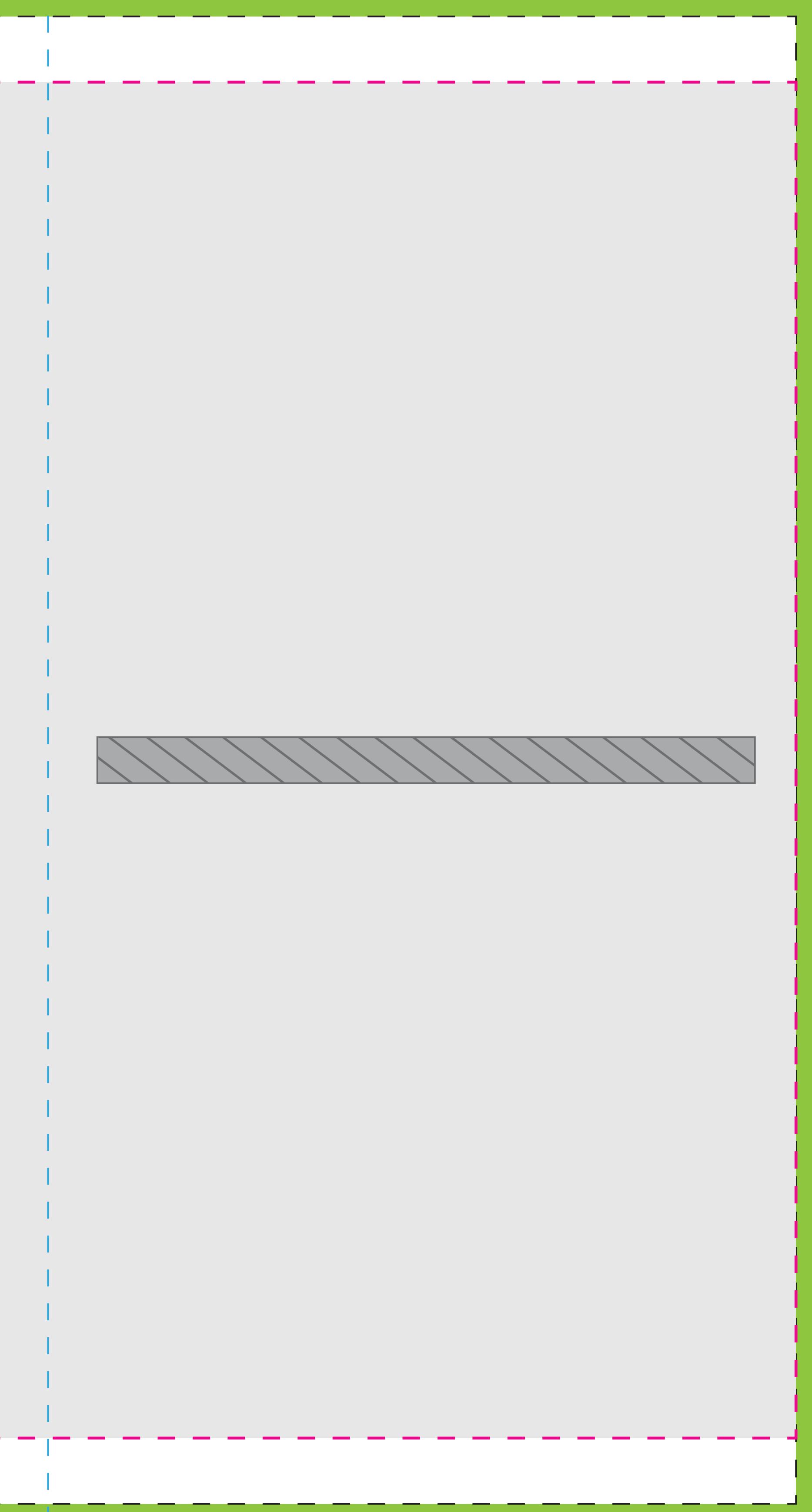
# Action (1 Shelf) Self Adhesive Vinyl 1915mm wide x 905mm high

- graphic on all sides.
- **---**La de La de
- Safe Area: This is the area for your design to be placed.
- \_ \_ \_ \_
- by the top and bottom of the product.
- Non Printable Area: This area is cut out by the shelves.

Bleed Area: Add 10mm bleed from the edge of the finished

Trim Area: Anything placed inside this area will be covered

Hinged Fold Area: Blue lines indicate hinged area where body panel is folded and must have a gap in the graphic of 2/3mm.





## Action Header Self Adhesive Vinyl 1005mm wide x 345mm high



**Bleed Area:** Add 10mm bleed from the edge of the finished graphic on all sides.