

**VISUAL OF FINISHED PRODUCT:**



**USE TEMPLATE FILES:**



ACTION\_Header\_Template.pdf



ACTION\_1\_Shelf\_Template.pdf

**PRINT ARTWORK SPECIFICATIONS:**

**General**

- Create artwork in Illustrator or InDesign.
- Artwork to be saved as high resolution PDF at 100% scale.
- Use template above for reference.
- Submit 2 files;
  - (i) PDF of artwork,
  - (ii) PDF of artwork with template over.
- Do not include crop, registration or trim marks.

**Fonts**

- Include all fonts (screen and printer).
- Where possible convert fonts to paths / outlines (particularly PC generated files).

**Logos**

- Supply created in Illustrator or Freehand, as vector format.

**Photographic Images**

- Supply a minimum of 200dpi at full size, otherwise pixilation may occur.

**File Size**

- If possible, keep below 10MB uncompressed.

**IMPORTANT**

- Colours may vary depending on artwork supplied.
- Lead times quoted from receipt of artwork.
- Any amendments may be charged if proofs required.

# Action (1 Shelf) Self Adhesive Vinyl

## 1915mm wide x 905mm high



**Bleed Area:** Add 10mm bleed from the edge of the finished graphic on all sides.



**Safe Area:** This is the area for your design to be placed.



**Trim Area:** Anything placed inside this area will be covered by the top and bottom of the product.



**Non Printable Area:** This area is cut out by the shelves.



**Hinged Fold Area:** Blue lines indicate hinged area where body panel is folded and must have a gap in the graphic of 2/3mm.



# Action Header Self Adhesive Vinyl

## 1005mm wide x 345mm high



**Bleed Area:** Add 10mm bleed from the edge of the finished graphic on all sides.