

# Artwork Specification

## 3 x 4 Midi Curve Pop Up Display Stand

**3 x 4 Midi Curve Pop Up Stand: 6 panels = 4 x front panels and 2 x 'D' end wraparound panels**

Total Artwork size: 3546mm (W) x 1850mm (H)

Artwork size 25%: **886.50mm (W) x 462.50mm (H)**

Front panels = 550mm / **137.5mm (25%)** | 'D' End panel = 673mm / **168.25mm (25%)**

For text, images or logos on the 'D' end panels, please position items in accordance with the diagram. Place in the front or side section of the 'D' end, avoiding the grey chevron area.

For optimum printing results artwork documents should be submitted in vector format in either EPS, Adobe Illustrator (Ai) or High Quality PDF.

Ensure that all text has been outlined, any images or placed items are linked within the document and that all layers have been flattened.

Artwork to be sized at 25% of the total artwork size. Set up your artwork in CMYK at 300dpi

Bleed and crop marks are not required.

CMYK Printing of Solid Black - To achieve a rich black in your artwork, please create black with the following colour reference: C - 100% | M - 100% | Y - 100% | K - 100%

